

An Introduction to EXP COMMERCIAL

expcommercial.com

EXP COMMERCIAL IS BUILT FOR ...

- Commercial Real Estate
- Business Brokering
- Ancillary Services





ANCILLARY SERVICES

GREYSTONE

- Title and loans
- Tax reduction and 1031 exchange
- Private equity and Impact funds
- Economic research
- Lenders and loan programs





1.11

OVENO UN Welcome Area Brick-and-mortar vs. Anytime, Anywhere

Commercial Real Estate

Agent Space

COMMERCIAL

WEEKLY TRAINING

Lead Generation Social Media Sales and Listings Technology





EXP COMMERCIAL ACADEMY For Junior Agents

- Learn the basic fundamentals of building a successful real estate career, including:
 - Property Val
 - \circ Investments
 - Etc.





MENTOR PROGRAM For Senior Agents

Senior advisors mentoring junior agents to be successful in commercial real estate.





INTERNATIONAL COLLABORATION

Tap into an instant referral network of more than **88,000 eXp agents** across the globe

WORKPLACE from Meta

Think Facebook, but for your company.

- Thousands of business referrals from colleagues across the globe
- Instant communication with anyone in the company
- Daily live videos and recorded trainings



Registration just opened! Learn the fundamentals of CRE.

Join the industry's top leaders, national economists, and thriving entrepreneurs to discuss the future of commercial real estate. KC Conway, the principal and founder of Red Shoe Economics, will be the keynote speaker and will address the future of commercial real estate from an economists' perspective.

RSVP today.

The training is valued at \$600 and is free for all licensed real estate agents and their guests.





Cut your operating costs WHAT DID YOU PAY YOUR BROKERAGE LAST YEAR?

80/20 Split
\$20,000 Cap
\$250 Monthly Tech Fee
\$250 Broker Review Fee
\$100 Risk Management Fee





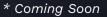
GROW YOUR BRAND

With state of the art technology and tools

- CRM
- **Property listings** \bullet
- Marketing automation \bullet
- Commercial contracts
- Transaction management









EQUITY OPPORTUNITIES

Agents can become shareholders at eXp (NASDAQ: EXPI)

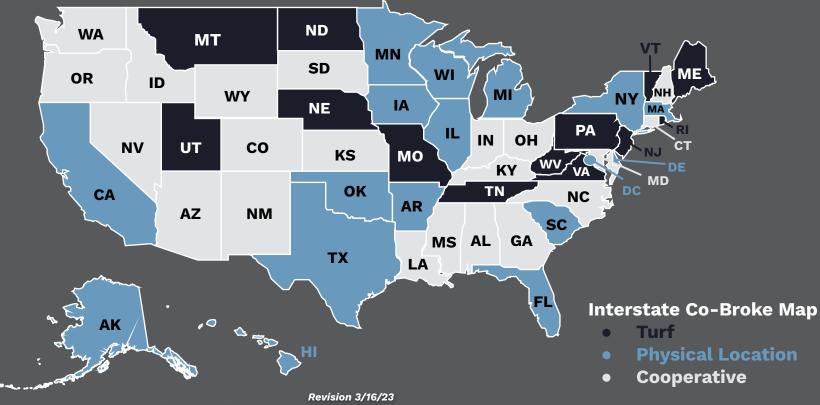
| Sustainable Equity Plan | Earn shares on your first transaction Earn shares when you fully cap Earn shares when an agent you sponsor closes their first transaction | | |
|----------------------------|---|--|--|
| ICON Agent Award | Up to \$20,000 in stock upon the achievement of certain production and cultural goals within your anniversary year | | |
| Agent Equity Program | • Enroll to be paid 5% of every transaction commission with stock at a 10% discount | | |

REVENUE SHARE PLAN

| Tiers | eXpansion Share % of AGCI | eXponential Share % of AGCI | Front-line Qualifying Agent Count |
|--------|------------------------------|--------------------------------|--------------------------------------|
| Tier 1 | | 3.5% | 0 - 4 |
| Tier 2 | 0.2% | 3.8% | 5 - 9 |
| Tier 3 | 0.1% | 2.4% | 10 - 14 |
| Tier 4 | 0.1% | 1.4% | 15 - 19 |
| Tier 5 | 0.1% | 0.9% | 20 - 24 |
| Tier 6 | 0.5% | 2.0% | 25 - 39 |
| Tier 7 | 0.5% | 4.5% | 40+ |



INTERSTATE CO-BROKERING



Some states have limited conditions on portability. Please reach out to your state broker before transacting.

AGENT HEALTHCARE

- Family coverage available
- 90% of doctors and specialists in-network
- Transparent pricing, instant quotes expagenthealthcare.com





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Stay up-to-date on everything happening at eXp Commercial!





EXP

Apply Today BECOME A SHAREHOLDER

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